



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Intercultural Communication

Course

Field of study

Year/Semester

Computing

1/2

Area of study (specialization)

Profile of study

Games and Internet Technologies

general academic

Level of study

Course offered in

Second-cycle studies

English

Form of study

Requirements

full-time

elective

Number of hours

Lecture

Laboratory classes

Other (e.g. online)

10

Tutorials

Projects/seminars

20

Number of credit points

2

Lecturers

Responsible for the course/lecturer:

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wydział: Centre of Languages and

Communication PUT

adres: Piotrowo 3a Str., 60-965 Poznan

Responsible for the course/lecturer:

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Prerequisites

Student starting this module should have her/his English language competence compatible with level B2 (CEFR).

S/he should have the ability to solve basic problems concerning intercultural differences. Moreover s/he should understand the necessity to extend her/his competences.

In addition, in respect to the social skills, the student should show such attitudes as individual and teamwork, ability to use different sources of information.

Course objective

1. Provide students with basic knowledge regarding Intercultural Communication.
2. Provide students with contemporary ways of Intercultural Communication.



3. Develop students' skills in solving communicative problems in intercultural groups.
4. Advancing students' language competence towards the level at least B2+ (CEFR).

Course-related learning outcomes

Knowledge

has detailed knowledge in Intercultural Communication
knows basic theories of Intercultural Communication

Skills

is able to communicate in mother tongue and English, using different techniques in professional environment
is able to recognize elements of non-verbal communication taking into account intercultural differences
is able to use different negotiation styles taking into account the speakers' nationalities
has language skills at B2+ level in accordance with the requirements set out for level B2+ (Common European Framework of Reference for Languages)

Social competences

is able to collaborate and cooperate in a team performing different roles and taking into account intercultural differences
is able to extend her/his life-long learning knowledge based on practical knowledge and professional literature

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Formative assessment:

a) tutorials :

- Progress of tasks realization,

Summative assessment:

b) verification of assumed learning objectives related to tutorials

- Constant assessment during tutorials of oral tasks;
- Ability of teamwork;
- Project realization

Programme content

Theoretical introduction to Intercultural Communication (IC). Theories of IC. Edward Hall: the beginnings of IC. Verbal and non-verbal communication. IC in companies. Richard Gesteland : division of cultures. Geert Hofstede: division of cultures in businesses. Ethics in organizations. Savoir-vivre in intercultural corporations.

Teaching methods

1. Tutorials: solving tasks, practical exercises, discussion, teamwork, multimedia showcase, workshops, team-building games, case studies



Bibliography

Basic

1. Hofstede , Geert Hofstede Gert Jan, Cultures and Organizations Software of the Mind, The McGraw Hill Companies, 2005
2. Gesteland Richard, Cross-Cultural Business , Copenhagen Business School Press, 2001
3. Spencer-Oatey Helen, Franklin Peter, Intercultural Interaction, A Multidisciplinary Approach to Intercultural Communication, Palgrave Macmillan, 2009
4. J. Comfort, P. Franklin, The Mindful International Manager, York Associates International Ltd., 2008

Additional

1. Axtell, Roger E. Do's and Taboos Around the World. John Wiley & Sons, 3rd ed., 1993
2. Journals on Intercultural Communication – selected readings

Breakdown of average student's workload

	Hours	ECTS
Total workload	50	2,0
Classes requiring direct contact with the teacher	30	1,5
Student's own work (literature studies, preparation for tutorials, project preparation ¹)	20	0,5

¹ delete or add other activities as appropriate